

Carlos Garchitorea  
Copywriter

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Current email signature  
"Punctuality is the virtue of the  
bored."  
Evelyn Waugh

#### Professional Experience

June 2006-Present      Freelance Copywriter/Designer  
  
Dentsu, Philippines  
{Lexus Philippines}  
{Wilkins Water}  
{SM Prime Holdings, Inc.}  
  
Yosemite Bug Spa Resort  
Academy of Art University  
ProDesign Studios  
  
Jan 2008-Oct 2008      Copywriter  
www.wikreate.com  
San Francisco, CA  
{Autodesk}  
{Microsoft}  
{wikreate.com}

#### Related Professional Experience

Jan 2003-June 2003      Intern to the Director  
Marliou Diaz Abaya  
"Noon at Ngayon"  
Star Cinema Productions  
  
June 2002-Sept 2002      Staff Writer  
League of Corporate Foundations  
2003 Annual Report  
  
Dec 2001-May 2002      Writer/Host/V/O Talent  
The Advocacy Channel, Incorporated (TACI)  
  
Feb 2000-Jan 2002      Weekly Columnist  
Philippine Daily Inquirer

#### Miscellaneous Work Experience

TGIFriday's Smiling People Greeter, SK Councilman, Events Management, Stage Director

#### Interests

Guitar, Songwriting, Charcoal Drawing, Ultimate Frisbee, Bicycling, Puzzles, Jeopardy!, The Price is Right

Education  
BFA School of Advertising  
Academy of Art University (AAU)  
San Francisco, CA  
December 2007

Skills  
iMovie, Illustrator, Photoshop, GarageBand

Languages  
English, Filipino, Visayan, Spanish

Awards and Mentions  
Silver  
Business & Consumer Services - Direct Marketing  
Association (DMA) International ECHO Awards  
"Celebrate the Crisis"  
[2009]

NYTimes, "Striving for Balance Between Losses  
and Laughs" (wikreate.com)  
[2008]

Bronze  
Superschool L.A. Advertising Expo  
[2008]

Best Copywriter  
Spring Show, AAU School of Advertising  
[2007]

Gold  
TV Category, Spring Show - AAU School of  
Advertising  
[2007]

The One Show College Scholarship  
(2007)